



DESIGN **EVERYTHING**

Forests

Inspiration

The Pacific Northwest boasts more evergreen trees than anywhere in the United States. These forests grace around half of Washington's landmass, and are of a widely varied topography.

Crossover's Everett and Renton facilities will bring it's members under the canopy, where care meets calm, where rejuvenation meets relaxation. Fostering a spirit of an evergreen well-being, these facilities will remind members of a sufficiency learned from our forests. Every room and hall will be filled with a reassuring and soothing presence of Forest Art, featuring 16 tree species native to the state of Washington.

Concept / Micro + Macro

We're bringing the outdoors in. To celebrate the communities of Everett and Renton, 16 native tree species will be represented on 16 pieces of art. They will compositionally be bold and abstract, some with striking close-up details in leaf or bark patterns, and some zoomed out to embrace a community of trees representing the forests surrounding the local area.



Forests

Artistic Execution

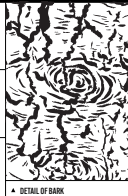
Recognizing the power of both art and nature in supporting health and wellbeing, this serene display of art gives all members, and staff alike, an experience like no other healthcare facility. Each work of art will correspond with it's informative wall plaque.

Each wall plaque is designed in a consistent lock-up, and lists specifications and brief facts of the species in the artwork adding a technical and scientific finish.

The lower left corner of each artwork displays a matching graphic "thumbprint" of a texture from each tree species. This extends the viewers experience, feeding both the mind and spirit.

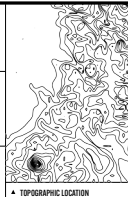
The overall visual will be infused with peaceful energy, intellectual stimulation, and familiarity.

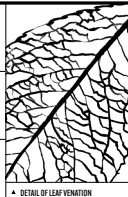
LANKY MOSS -LITTLE SHAGGY MOSS-	
GENUS RHYTIDIADELPHUS	
SPECIES LOREUS	
REGION MOIST CONIFEROUS FORESTS; GROWS ON LOGS, HUMUS, AND TREES	
REPRODUCTIVE TIMING SPRING/SUMMER	DETAIL OF LEAF
AVG SIZE (AT MATURITY) ~6" ↓	
Indigenous people used moss as a wound dressing and as a tool to stop excessive bleeding.	

NOBLE FIR -WHITE FIR-	
GENUS ABIES	
SPECIES PROCERA	
REGION NATIVE TO THE CASCADE RANGE	
FLOWERING SEASON SPRING	DETAIL OF BARK
GROW ZONES 5-6	AVG SIZE (AT MATURITY) 50'-100' ↓ 20'-30' ↔
Local Indigenous peoples used Noble Fir needles in medicine to treat coughs and colds.	

SITKA SPRUCE -COAST SPRUCE-	
GENUS PICEA	
SPECIES SITCHENSIS	
REGION LOWLANDS, COASTAL AREAS	
FLOWERING SEASON MAY	DETAIL OF BARK
GROW ZONES 7-8	AVG SIZE (AT MATURITY) 50'-160' ↓ 20'-30' ↔
The Wright Brothers' Flyer was built using Sitka Spruce, as were many aircraft before World War II.	

WESTERN JUNIPER -SIERRA JUNIPER-	
GENUS JUNIPERUS	
SPECIES OCCIDENTALIS	
REGION ROCKY, DRY SLOPES AND VALLEYS	
FLOWERING SEASON SPRING	DETAIL OF BARK
GROW ZONES 4-8	AVG SIZE (AT MATURITY) 15'-30' ↓ 1.5'-5' ↔
Juniper trees can drink up to 100 gallons of water a day.	

LODGEPOLE PINE -TWISTED PINE-	
GENUS PINUS	
SPECIES CONTORTA	
REGION BOTH COASTAL AND EAST SIDE OF CASCADES AT UPPER ELEVATIONS	
FLOWERING SEASON JUNE	TOPOGRAPHIC LOCATION
GROW ZONES 4-8	AVG SIZE (AT MATURITY) 70'-80' ↓ 10'-20' ↔
The name comes from Indigenous peoples who used the tall, straight trunks to build their lodges.	

PACIFIC MADRONE -MADRONO-	
GENUS ARBUTUS	
SPECIES MENZIESII	
REGION WEST SLOPE OF THE CASCADES	
FLOWERING SEASON APRIL - JUNE	DETAIL OF LEAF VENATION
GROW ZONES 7-9	AVG SIZE (AT MATURITY) 30'-80' ↓ 1'-2' ↔
It is nicknamed the "refrigerator tree" because its bark contains water, and it stays cool in the summer.	

